

Burnett County Adolescent AODA Prevention Coalition
September 28, 2009
Minutes

Attendance: Rob Rudiger(BCHHS), Lil Piñero(SPF-SIG), Bridget Getts(Webster Police Department), Tessa Anderson(Drug Court), Jan Moddrell(Public Health), Aimee Jorgenson(Assembly of God), Allison Leef(Youth), Jackie Brenizer (Access), Dean Roland (Sheriff), Cara Casey(Youth), Jill Norman(Webster Guidance), Mark Hayman(CFU), Doug Merrill(SCT), Renee Nañez(CRA), Karen Chilson(CESA 11), Diane Lindh(Public Health), Kate Peterson(BCHHS), and Nate Haessley(Burnett Sentinel)

1. Introductions
2. Minutes were approved from the last meeting.
3. Update from SPF-SIG - we have yet to hear about the implementation plan we submitted. Hopefully we will hear next week.
4. The strategy social norms we are going to be addressing this with media campaigns, the PWHLTM campaign, hosting town hall meetings, we need to work on community readiness and the social acceptance/"rite of passage" thinking. We could have youth do a video was also an idea.
5. Media advocacy- radio spots, newspaper articles.
6. Low enforcement of alcohol laws due to lack of law enforcement (not enough coverage) pay overtime for bar coverage, law enforcement trainings.
7. Lil to send out the guiding principles we would like to adopt - if you see any corrections please let Lil know.
8. Kudos's to Lil and committee to get implementation plan in.
9. We have training dollars to do cultural awareness training.
10. For parent-teacher conferences BCAAPC could have a table/tri-fold set up. Siren's are 10/6-10/7, Webster/Grantsburg are 11/12-11/13.
11. Looking for catch phrases/idea's for the billboards. Doug will check what Lac du Flambeau has for their billboard. Diane has information on Burnett County's billboard. www.face.org, Julia Sherman are other possibilities for idea's.
12. CARD (Comprehensive Alcohol Risk Reduction) yearly grant Bridget applied for and we are waiting to hear if we got it. It would help pay for extra patrol's compliance checks, mobilization, party patrols-airplane flights, GPS units, trainings, legal updates. Kudos to Bridget for submitting the grant.

13. Discussion of having a youth ambassador from each school district. They would bring information back to the coalition on issues that they see in the schools.
14. Allison Leef is the Burnett County youth representative on the County Board.
15. Discussion of writing an article for the papers to parents regarding the laws such as contributing to minors.
16. November 10, 2009 there will be a networking meeting (Karen-CESA 11 office) 1pm-3pm regarding the PWHLTM roll-out.
17. Membership agreements were signed by the coalition members and turned into Lil during the meeting.
18. If you have ideas/links for the website - talk to Lil. (Resources, meeting lists, crisis line, upcoming activities, AODA laws, facts, etc.)
19. YRBS- 3 schools in Burnett County. There will be a meeting with Karen and the 3 schools to see if the YRBS will be done this year. The 2009 results will be out by Christmas
20. Lil will send out electronically an article on the beer tax. There will be a caravan going to Madison to support increasing the beer tax. If you are interested in going please let Lil know.
21. Next meeting is scheduled for Monday, October 26, 2009 in room 165.