

## BCAAPC

02/22/2010

### Revised Minutes

Attendance: Tessa Anderson(BCDAC), Dean Roland(Sheriff), Patty Bonneville(Aurora), Paul Johnson(Webb Lake PD), Jackie Brenizer(Aurora), Joe Willger(Marshfield Clinic), Rob Rudiger(BCHHS), Bridget Getts(Webster PD), Jill Norman(Guidance-Webster School), Jayme Mitchell(Webster School), Allison Leef(Webster School), Kendra Spurgeon(Webster School), Lilliam Piñero(SPF-SIG), Diane Lindh(Public Health), Jan Moddrell(Public Health), Mark Hayman(CFU), Kate Peterson(BCHHS), and Lisa Johnson(Restorative Justice)

1. Introductions
2. Minutes were approved from 01/25/2010 meeting.
3. Billboard discussion: It was decided that the media committee will bring recommendations to the coalition and then the coalition will vote. If you would like to be part of the media committee, contact Lil.
4. Motion was made and passed unanimously for the billboard to read: **Drink Drive Lose** in black and white. BCAAPC.org on the bottom and Lil will check to see with the billboard people if they will be able to put the BCAAPC symbol of the hands on it also. (Using the hand symbol people will consistently recognize it as our coalition). The location of the billboard will be in between Webster and Siren – going south to Siren.
5. Rob gave a DFC Grant update. We will not be able to apply this year for the Drug Free Communities Grant due to many contributing factors. We will be applying next year and possibly looking for other partners outside of the county. We will be forming a subcommittee who will be working on getting supporting data and we will be in good form to apply for this federal grant in January.
6. Lil gave an update on the Super Bowl surveys. Siren and Webster schools participated. Lil reported that 30,000 kids participated and from this the top 5 commercials were the three Doritos's and then the 2 Bud Light commercials.
7. Rob gave an update on the prescription drug misuse meeting that was held on 02/18/10 @BMC. The medical providers came up with a common narcotic agreement. The committee was renamed to the Burnett County Coalition for Healthy Living. A brochure is being put together. Also in the works is a drop off for the collection of medications no longer taken, some kind of lock box at the sheriff's office. The next meeting will be Tuesday March 16 @ 5:30pm in room 165 @ BCGC. Please RSVP to Lil or to Adrianna.
8. PWHLTM committee met on 02/18/10. The campaign runs from April to June. Supplies are in. Dean will be doing some radio spots, PSA's. We need to submit articles to the school papers, or web pages. There is a power point provided that we could do presentations at church groups, community organizations. Jackie said the Webster clinic has a TV in the waiting room and could we put the power point on it and have it run there? Do other clinics in the area have the same set up?
9. Dean gave an update on alcohol compliance checks that were done on 2/18/10. 12 places were hit and 6 places served, 6 places did not for a 50% compliance rate. 2 places had served before so multiple citations can be given out (the seller and to the owner). The first round of compliance checks we had a 84% non compliance rate, the 2<sup>nd</sup> round was 96% compliant (due to phone tree notification) and now the 3<sup>rd</sup> round is @ 50% compliance rate.

10. With the CARD grant that Bridget wrote and received, multiple compliance checks need to be done. Bridget also informed the coalition that she is pregnant and is looking for help with the CARD reporting that needs to be done monthly.
11. Paul to contact the Tavern League about safe ride – Kris Peterson and at the state level. Burnett County did not get the grant. Bridget offered BCAAPC assistance to the Tavern League for drivers and has not heard anything from them.
12. March 15 there is AmeriCorps training in Eau Claire @ 1pm.
13. 22<sup>nd</sup> Annual Adolescents and Families Conference in Trego will be held on April 22-23. Joe handed out registration forms.
14. Northwood's Coalition will be having a 2 day strategic planning workshop at Fort McCoy at the end of March. Two people can attend, Lil is attending so there is one more spot to fill, if interested contact Lil for further information.
15. Lil talked about the CADCA conference in Washington DC. She also informed the coalition about the dangers of DXM and that there is a website where you can input your weight and it will tell you how much you need to get high. (DXM which is dextromethorphan an ingredient found in OTC cough medicines)
16. Patty asked if the coalition will be having the tri-fold at the parent teacher conferences which are in Grantsburg and Siren at the end of this week. Patty volunteered to put up the tri-fold in Grantsburg.
17. If you are interested in the youth leadership day which will be held in April please contact Lil.
18. The next BCAAPC meeting will be held **March 22, 2010** in room 165 from noon – 2pm in the government center.