

BCAAPC

3/22/2010

Attendance: Tessa Anderson(DAC), Lil Piñero(SPF-SIG), Diane Lindh(Public Health), Jan Moddrell(Public Health), Kate Peterson(BCDHHS), Jayme Mitchell(youth), Kendra Spurgeon(youth), Allison Leef(youth), Alyssa Payson(youth), Amie Jorgenson(youth minister), Sherrill Summer(media), Chuck Anderson(BCTL), Jill Norman(Counselor), Rob Rudiger(BCHHS), Mark Hayman(BCHHS), Bridget Getts(LE), Joe Willger(Marshfield Clinic), Renee' Nañez(CRA), Patty Bonneville(Aurora), Jackie Brenizer(Aurora), Karen Chilson(CESA 11), and Lisa Johnson(RJ)

1. Introductions
2. The revised minutes from 2/22/2010 meeting were approved.
3. The billboard is up – left side-southbound – before Glass Mirror Works coming from Webster.
4. Lil posted flyers in regards to the Webb Lake Parade at various grocery stores.
5. PWHLTM signs are here – please take 2 – one for your yard and talk to someone else about PWHLTM campaign and have them display one sign.
6. The PWHLTM billboard will be up before April. It will be located west on 70 in the Hertel area. This is a statewide campaign.
7. Discussion of sending out a flyer with graduation materials or senior awards night – Patty to check out when mailings are sent and if feasible.
8. PWHLTM stickers were dropped off at The Pizza Place – just awaiting decision.
9. Discussion of other places for stickers was: Subway, popcorn boxes at the theatre, Burnett Dairy – all attach a parent tip sheet.
10. Discussion on getting on the phone system at the schools. You get about 2 minutes. Lil to write a script and give to Jill and Patty.
11. Update on BC Coalition on Healthy Living: Met last week, had a speaker from Dunn County who had a power point presentation on medication round-up. A brochure was drafted; it was discussed about getting on old mailbox to put at the sheriff's office for a medication drop-off site. Next meeting is April 29, Thursday @ 6pm @ Grantsburg Village Offices.
12. CARD grant update: busy weekend with the Webb Lake Parade. A press release went out and spoke of the last 2 compliance checks with the 1st check 12 places were checked and 6 served (50%) and the 2nd check 2 out of 3 places served, lists the places that served and didn't serve.
13. There will be a meeting on Friday, 3/26 @ noon to meet with Judge, District Attorney, sheriff, Municipal Judge to set the policy/procedure for underage drinking and compliance checks.
14. Discussion about hosting a class to educate bar owners and Tavern League members on how to read ID's and to also involve Public Health as they do tobacco compliance checks.
15. Lil talked about the St. Patrick's Day Parade at Webb Lake –some positives were that there were no more jello shots, little alcohol bottles thrown out off the floats, even candy had to be handed out. There were law enforcement officers walking around but they didn't check ID's. Lil then read an email that was sent to her from a senior @ Webster who had went up to an officer and pointed out some underage drinking going on and the officer didn't do anything. Bridget reported that there were 11 arrests made that were alcohol related.
16. Discussion than ensued about if this should be a letter to the editor; Lil pointed out that is what is learned at the prevention trainings – write letters to editors. It was brought up that it might not be the best idea to “hang out” law enforcement – don't beat up on them we need them and it would be hard to work with them again. Bridget will talk to the sheriff and take him this concern. We need to talk to the organizer of the parade, get on the planning committee.

17. The next PWHLTM committee meeting is 02/23/10@ 1pm at the Prevention Office.
18. Chuck gave an update on Safe Ride: the grant was increased from \$10,000 to \$18,000. They are always looking for drivers – you are protected by the Good Samaritan law – you need to be at least 18 years old and have a valid driver’s license and insurance.
19. We will have the tri-fold at the Webster parent teacher conference on 3/31 and 4/01; Wednesday is 4-8pm and Thursday 8-noon. Allison, Kendra, and Alyssa will set up.
20. Lil talked about the youth leadership retreat which is April 13 at The Lodge. The youth will be from the 4 school districts. Carl Olson will be the motivational speaker. Aurora will be doing a break-out session: AODA 101, the You Take It Back movement will be introduced.
21. April is alcohol awareness month- talk to Lil with ideas for activities. Rob will write a letter to the editor. Tessa will be sending out an email to community partners. Yard signs will go out April 1st.
22. Prevention Office open house will be April 8th from 2-4pm.
23. Next BCAAPC meeting will be April 26th @ noon-2pm in room 165.