

Burnett County Adolescent AODA Prevention Coalition

01/24/2011

Attendance: Tessa Anderson(BC DAC), Rob Rudiger(BCDHHS), Jan Moddrell(Public Health), Diane Lindh(Public Health), Bridget Getts(Webster PD), Justine Jorgenson(BCAAPC), Lil Piñero(BCAAPC), Jackie Brenizer(Aurora) Paul Johnson(Webb Lake PD), Lisa Johnson(RJ), Renee' Nanez(CRA), Karen Chilson(CESA11), Joe Wilger(Marshfield Clinic), Dean Roland(Sheriff), and Mark Hayman(CFU)

- Introductions
- Minutes from 12/20/10 meeting approved.
- Lil gave updates on committees:
  - a. **Fundraising:** 5k on March 12, we are getting a good response, you can register on Facebook. FRC (Family Resource Center) is co-hosting. FRC is a nonprofit organization. It is imperative for sustainability we become a nonprofit organization. Donations so far for the 5K: Drug Court, Making Memories, Drive Inn, North Country Dumpsters, Fat Chick Farms, Chattering Squirrel . We would like to be able to donate to (on the recommendation and approval of BCAAPC) to post prom, Take It Back Day, FRC.  
County Board luncheon is canceled. We will be asking grocery stores for healthy snacks for March it would be hard to ask for donations in February and in March, more interest in the 5K.  
EMS person on site for the 5K? Ambulance could be on stand-by but to have them there we would have to pay a hourly rate. Tessa to talk to Dave about having the fire department present.  
Tonight @ 4:30pm @ BCPO the fundraising committee will be meeting.
  - b. **Public Relations:** Bridget, Lil, and Ashley spoke at Webster School Board Meeting on 1/17/11. It would be nice to speak at other school boards.
- John Underwood will be in Green Bay on April 13-14.
- Take It Back day is April 30.
- Burnett County Coalition For Healthy Living (BCCFHL) will be meeting 02/23/11 @ 6pm in room 165 of BCGC. The last meeting we had good discussion on the possibility to get to farther parts of Burnett County to collect prescriptions. We will be doing a media campaign for the Take It Back day.
- Youth Leadership Day is 03/23/11 from 8:30-9(registration) to 2:30pm. There will be 3 presenters instead of 4. Tom Kidd will be the main speaker, VIP session, and a LE session. Discussion of having a break-out session just for seniors. Last year we had grades 8-11 represented. AODA coordinators pick the youth to attend.
- **Americorp update:** Justine attended a training in the Dells on 01-10-12<sup>th</sup> it had sessions that she attended on resume building, interview techniques, AODA trends, prescription drugs, cultural competency. Justine reports she found the conference very informative.
- Red ribbon week has shown not to be an effective strategy, plus schools don't have the money to buy the supplies.

- **Minochegadaa update:** Doug was out sick, Lil gave the update: North American Indigenous Games are being held in the SE part of WI – getting kids to go. Doug is taking a few youth to the CADCA conference in D.C.
- Post prom will be in Siren. Hockey arena will have inflatables, movie theatre passes, and guitar hero, mini putt @ Moose Mulligan's, subway. They are looking for volunteers. April 30<sup>th</sup> is the date.
- **Tobacco Initiative:** Diane reports that they are gearing up for a new year. Recruiting kids. They need to do 37 buys, last year was 94, but funding is down.
- Bridget reported on the Polk Burnett grant. She wrote a grant and received \$650 to hold a middle school AODA youth leadership day. The grant was written through the Webster PD who will donate it to BCAAPC. Bridget will check with the school coordinators/4 district group to generate a buzz. A good topic would be refusal skills – how to say No! Frederic is using Project Northland, Siren started using it but with the change of counselors Jessica is using a new program. Grantsburg also uses Project Northland. Would it be possible to cut a deal with Carl Olson to have him come for this event? Possible carrot to the schools, implement Project Northland and it would cumulate into the youth leadership day. Project Northland is an evidence based program through Hazelden for 6-7-8 grades. Class Action is the follow up in High School.
- **Webb Lake Parade update:** Paul reports the parade will go on as scheduled. They have 1 more meeting to get the final approval. 1<sup>st</sup> Monday in March is the town hall meeting. The talk after Lil, Steph, Justine, Dean went to the meeting is that the bars feel trapped by compliance checks.
- **Alcohol Policy Seminar in Rice Lake:** 14 people have signed up to go. It is 02/02/11. Lil is waiting to hear back from 3. If you are interested in going please let Lil know by tomorrow morning. There will be a van leaving @ 4:30pm @ LTH.
- Bridget to call Sherrill Summer and Gary King to see about media representation.
- Dean suggested if we are going to go for 501C status to talk to Adam Benson about donating his services or teaming up with the auxiliary. Checking with other coalitions to see what they do.
- If we apply for the DFC grant it will not go through the county to be the fiscal agent. Discussion of Indianhead, FRC to be the fiscal agent.
- Bridget reported that there won't be a CARD grant this year. We couldn't get everyone on board.
- Sustainability should be a line item for future agendas.
- SPF-SIG is fully funded through September. Possible 6 months longer at a lower amount.
- Bridget discussed the issue of attendance and volunteering to help with projects. Discussion followed about scheduling/everyone busy/time constraints.
- Next meeting is 02/28/11 @ noon in room 165.